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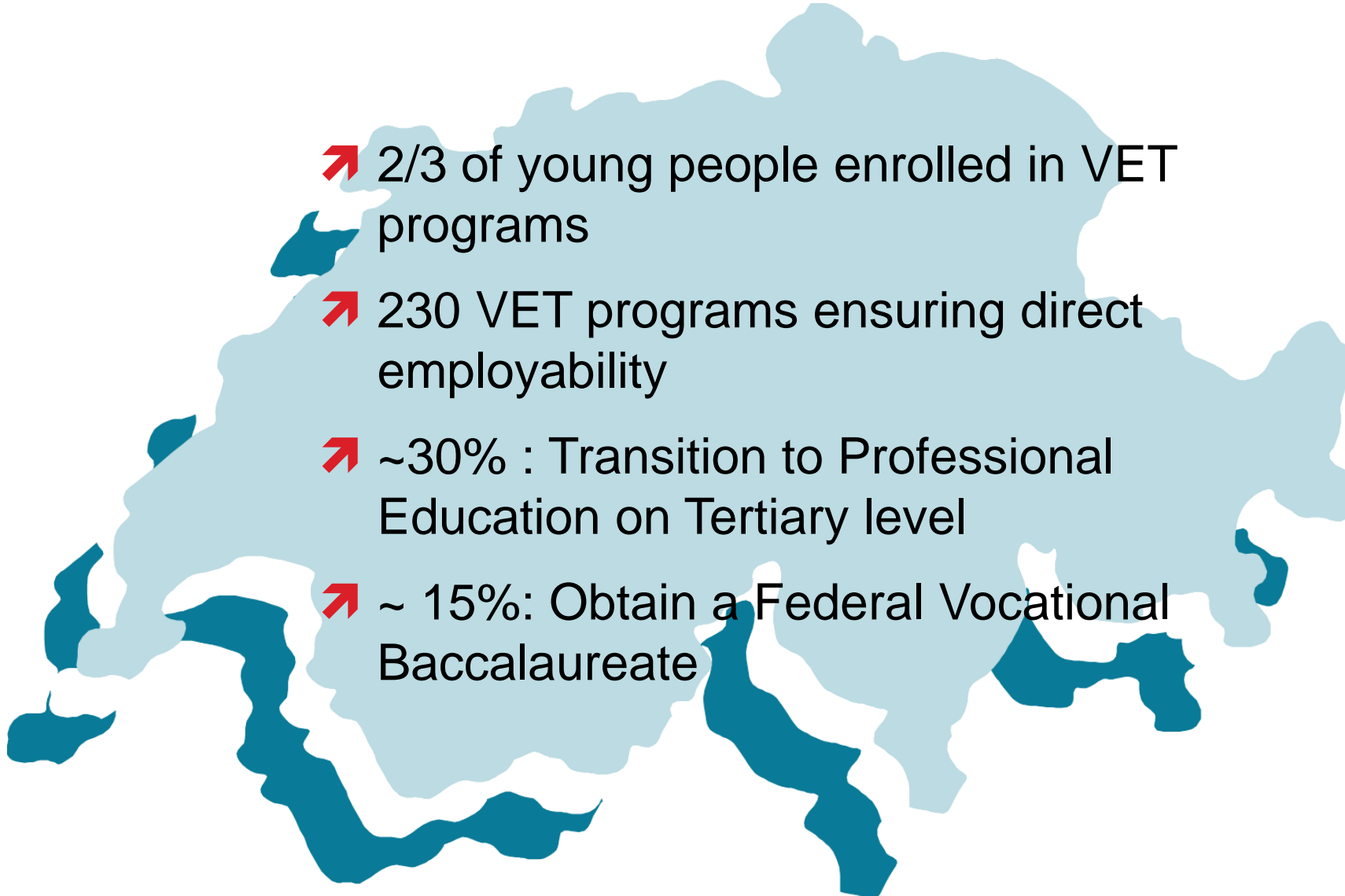
Swiss Confederation

# **Thematic break-out session 4: Promoting attractiveness in dual- track VET apprenticeships**

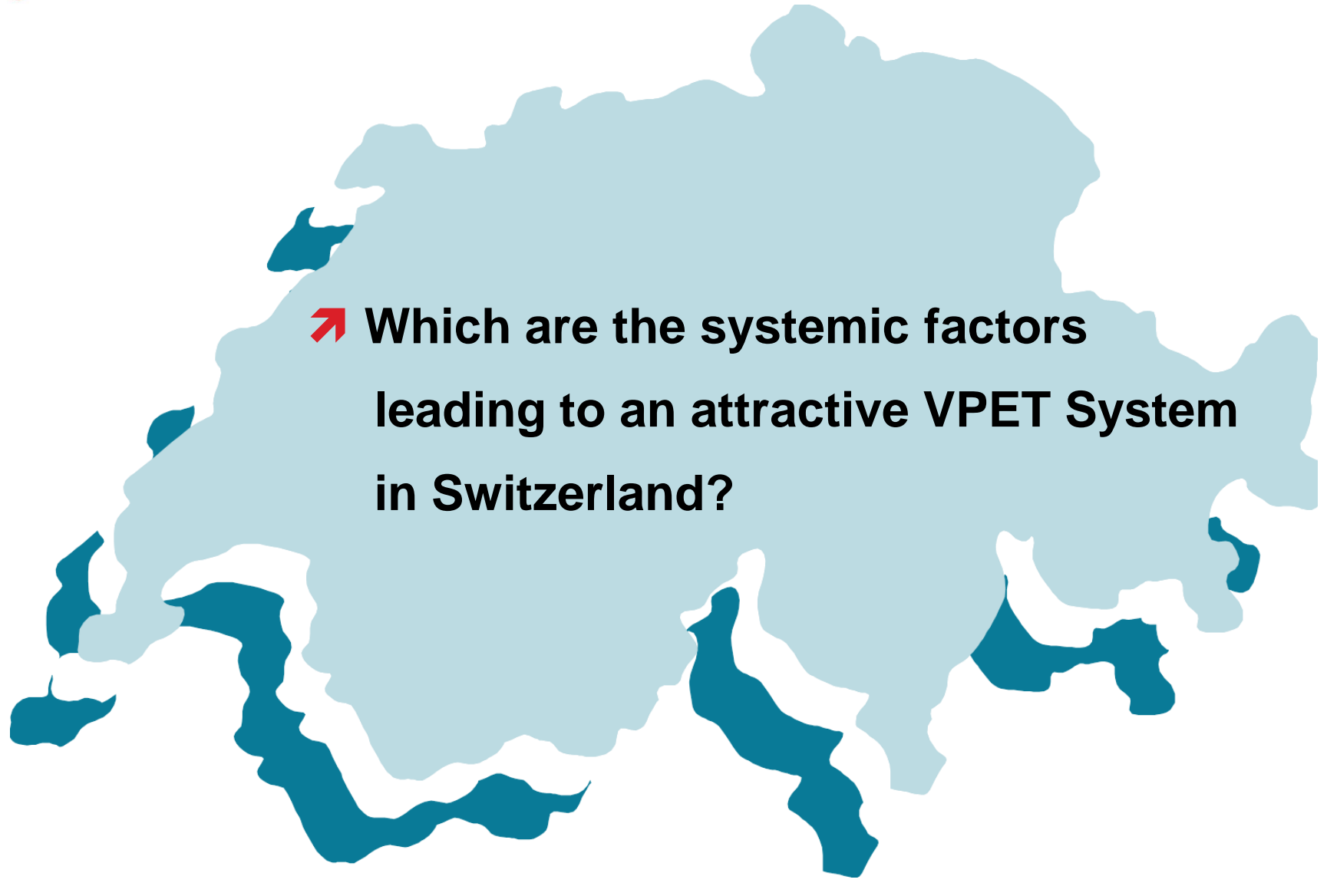
Intervention by:


**Laura Antonelli Müdespacher, SERI,  
Switzerland**

# Attractiveness of VPET: Facts & Proofs

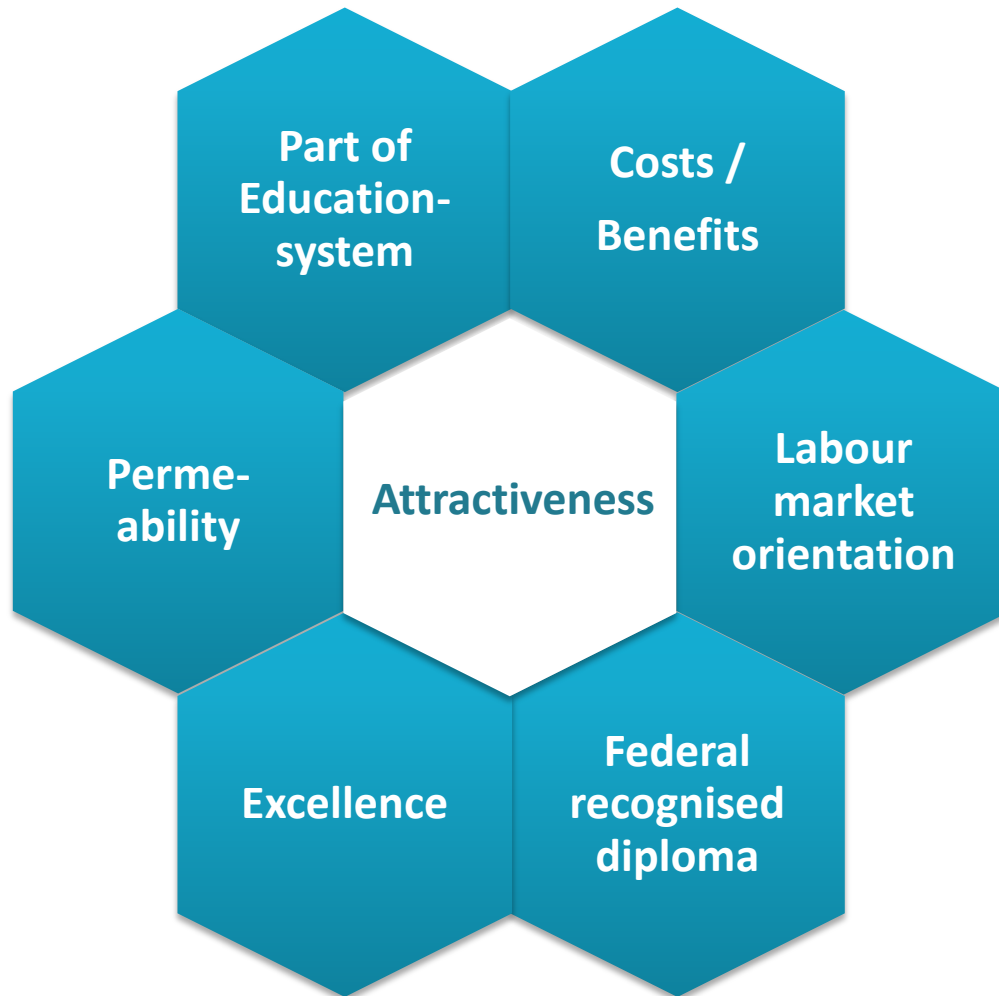
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- 2/3 of young people enrolled in VET programs
  - 230 VET programs ensuring direct employability
  - ~30% : Transition to Professional Education on Tertiary level
  - ~ 15%: Obtain a Federal Vocational Baccalaureate

# Attractiveness of VPET



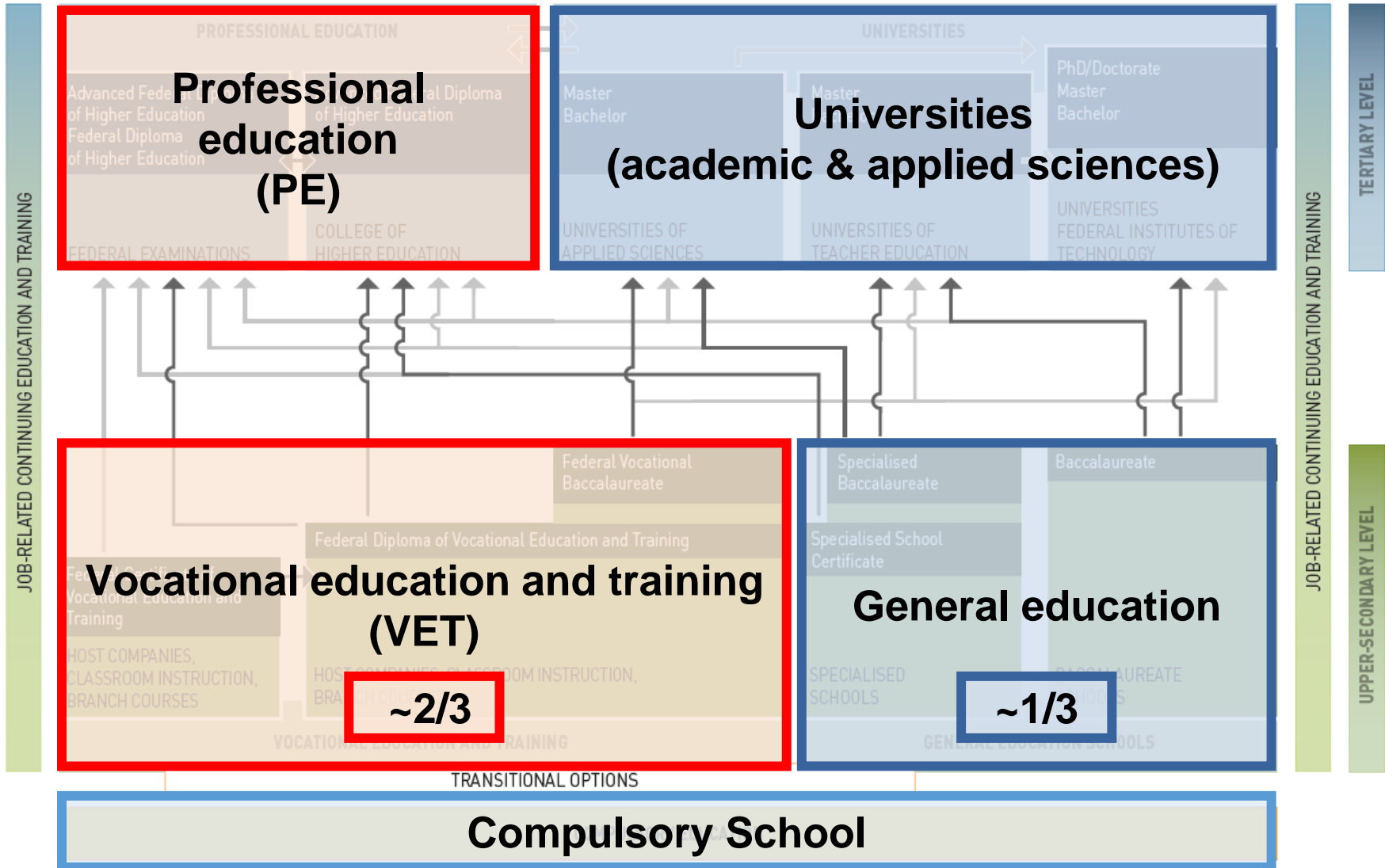
 Which are the systemic factors leading to an attractive VPET System in Switzerland?

# Systemic factors

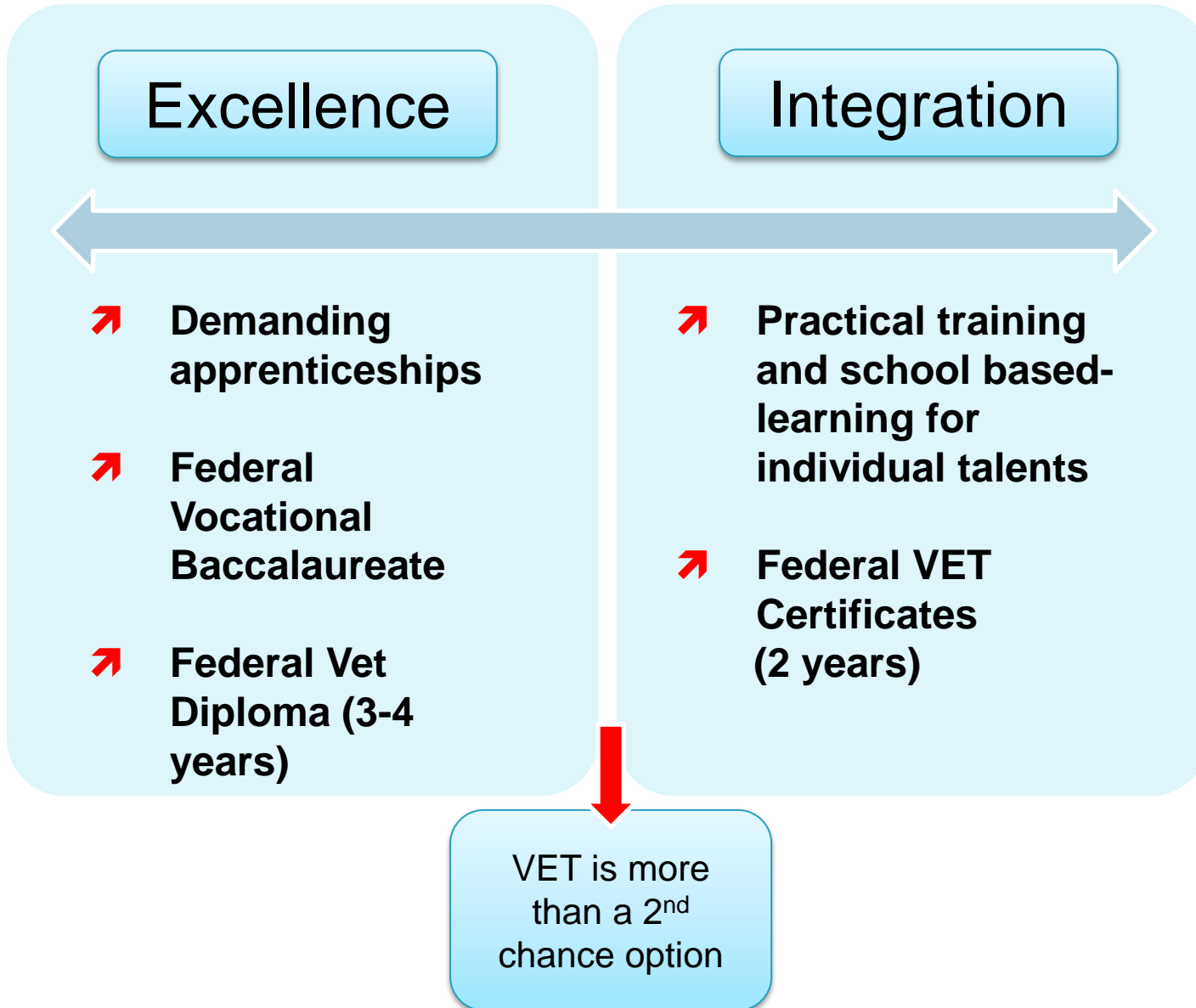




# Swiss VPET system

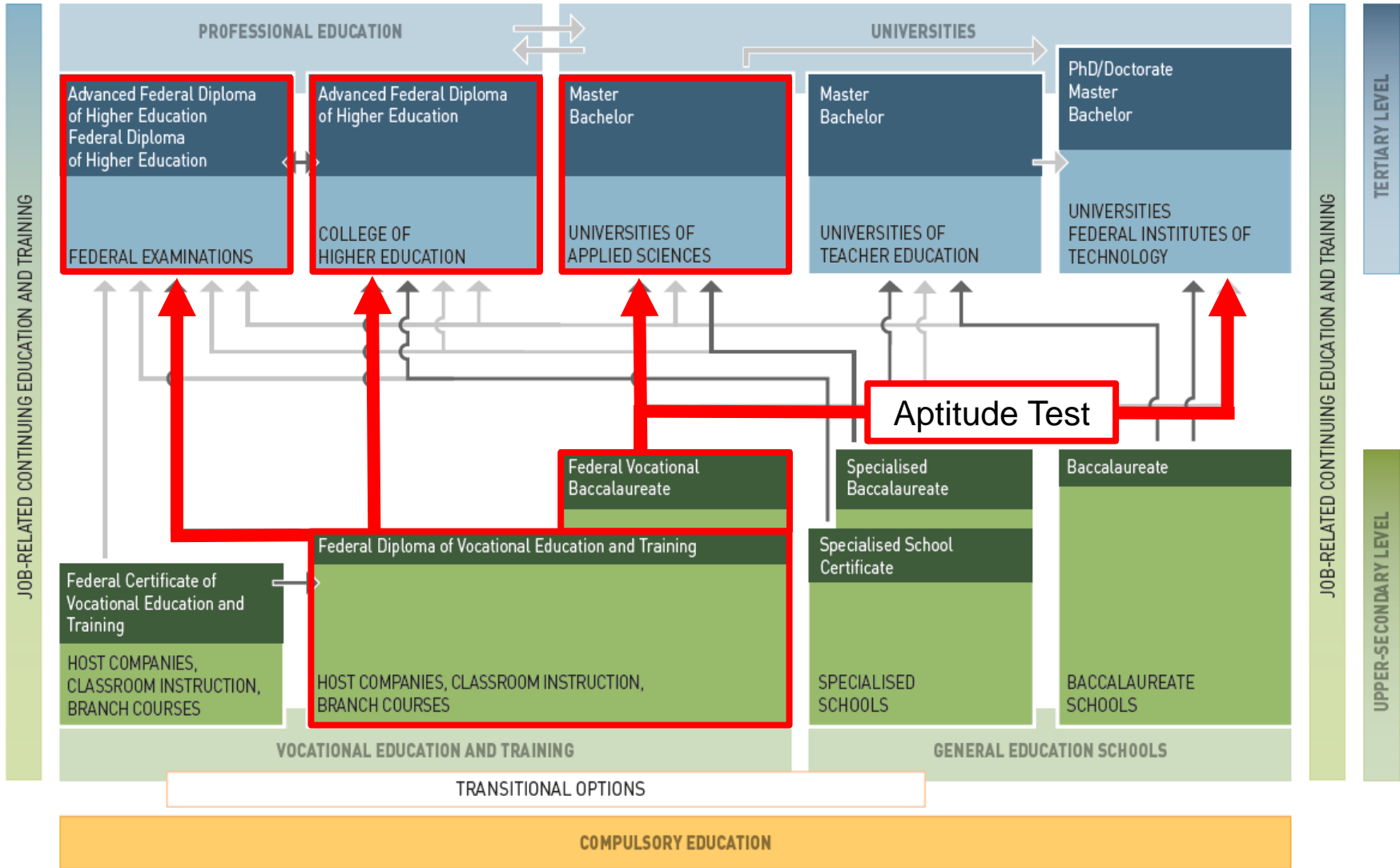


# VET: Excellence AND Integration

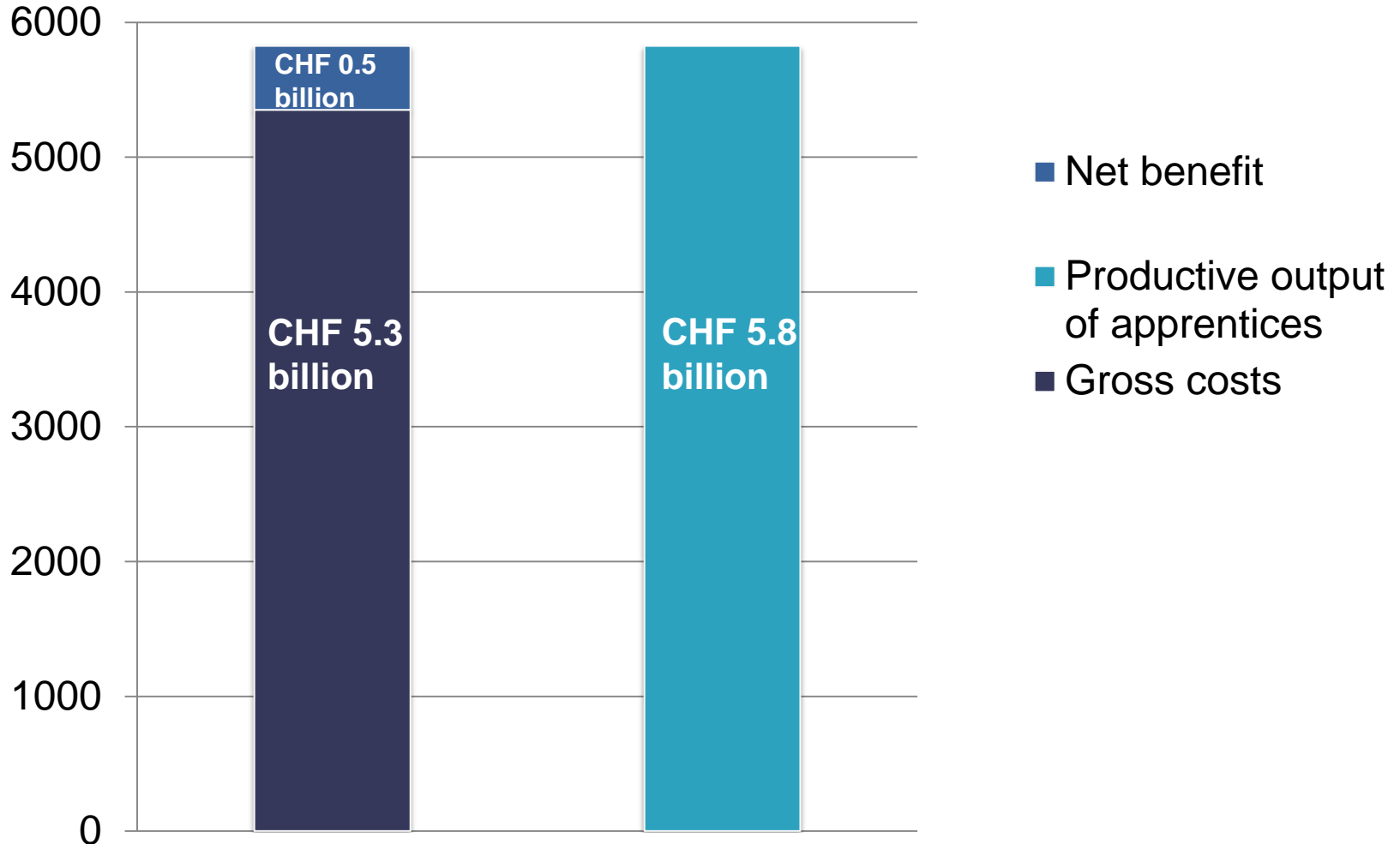
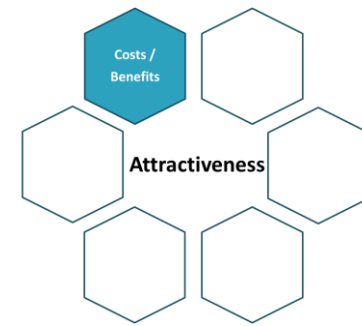




# Permeability



# Win-win situation for host companies and young people



Source: Strupler M. et Wolter S. C. (2012).





# Three partners sharing one mission



**Cantons**  
Implementation and supervision

**Confederation**  
Strategic management and development

**Professional organisations**  
Training content and apprenticeship positions

# Example of measures: I. Rising awareness

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I PROFESSIONISTI FANNO STRADA.

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# Example of measures: II. Showcasing excellence



swiss **skills**  
competitions



world **skills**  
São Paulo 2015 



# These systemic factors are leading to attractiveness of VPET

- ➔ VPET is fully integrated into education system
- ➔ Cost / benefits : win-win situation
- ➔ Labour market orientation: Employability
- ➔ Programs are leading to a federally recognised diploma
- ➔ VET is an option for gifted learners: Excellence
- ➔ Diversity of pathways and permeability





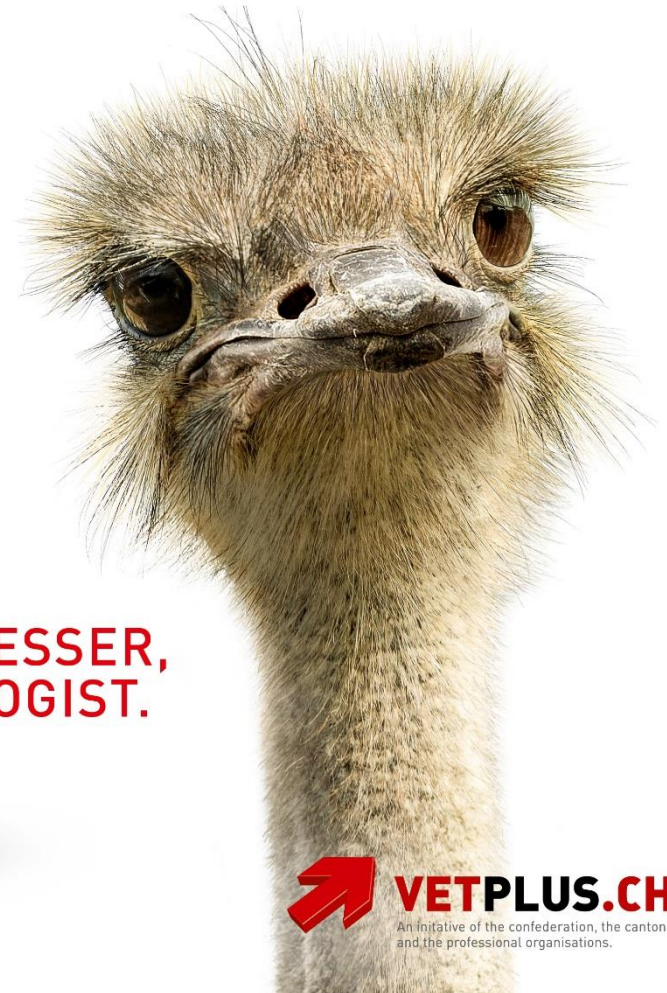
# Thank you for your attention!

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**TRAIN AS A HAIRDRESSER,  
BECOME A BIOLOGIST.**

PROFESSIONALS GO FAR.



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